

# Are you on a mission to combat climate change?

**Design in the Public Sector 2020-21 is now open!**

Delivered in partnership between the Local Government Association (LGA) and Design Council, the Design in the Public Sector programme equips councils with design skills and methods to apply to some of their toughest challenges. The programme has been running since 2015, supporting councils to respond innovatively to a range of different public sector priorities. This year's focus will be on climate change.

We are looking to work with individuals and teams across England who are united by a shared climate mission, passionate about improving people's lives, and dare to dream big.

*"Bringing together colleagues from across health, adult social care and the voluntary sector has been really powerful the shared experience of going through [the programme] will enable us to continue to use the tools and techniques long after the programme has ended, because we've all had a stake in it." - 2019/20 Programme participant*

**Sounds interesting, tell me more...**

You could be one of nine teams who we will work with intensively over an eight-month period (October 2020 – May 2021) to help you and your partners to:

- discover the impact of your climate challenge or goal locally and map the wider context
- understand the lived experiences of your residents and the natural environment
- use design research methods and different types of data to gain insights from residents and local partners to identify collaboratively where to act
- develop ideas and solutions in response to the opportunities identified
- begin to prototype and test ideas and interventions while monitoring these to measure your impact

## What you can expect



Learn how design approaches can help you to respond creatively to climate challenges



Discover the value of a people centred process bringing together public sector partners and the community



Receive tailored support from design experts to help explore and progress your project



Become part of a community of public sector innovators sharing experiences and achievements along the way



Develop and strengthen key partnerships with stakeholders across the system



Build your digital confidence and learn how to collaborate with residents, the community, and partners in new ways

## Your journey through the programme

The programme will launch in October 2020 and is structured around four action learning sets delivered on a regular cycle of one learning set per month. The learning sets will be themed around:

- exploring your climate challenge
- defining opportunities for change
- developing ideas and solutions
- prototyping and testing interventions



## To show you how an action learning set works, let's zoom into one:

### Exploring your climate challenge



#### Week 1 - Digital workshop

Join an interactive 2.5-hour workshop hosted by Design Council design experts via Zoom. During workshops, you will be introduced to design methods, hear from inspirational thought leaders and work collaboratively in small breakout groups.

#### Week 2 - Team action and reflection

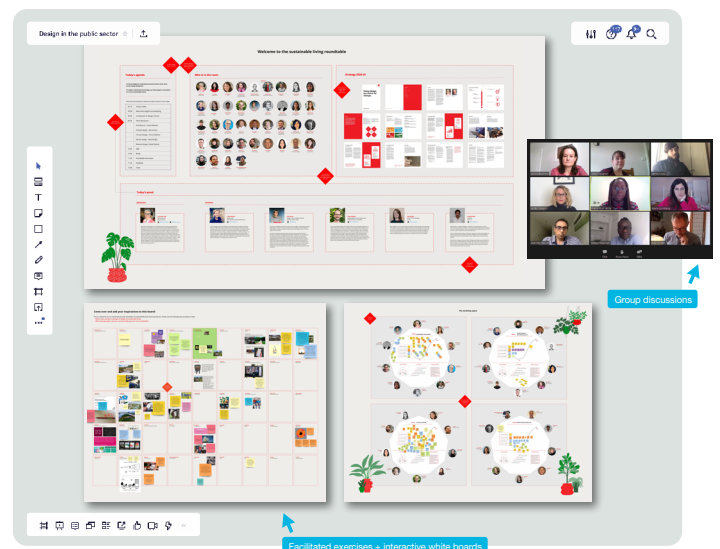
Following the online workshop, you will be asked to put your learning into practice, engaging with residents, partners and stakeholders to progress with your project.

#### Week 3 - Coaching

Your team will have access to support via our network of design experts who will provide advice and guidance on your specific project. The Design Council team will be on hand to recommend design experts based on your specific needs and to help you access the support.

#### Week 4 - Peer show and tell

Each learning set will end with an informal show and tell session hosted via Zoom. The focus of these sessions is to bring projects back together to share your experiences and tactics with one another – celebrating your successes, but also sharing what hasn't worked well and why.



To facilitate the programme we will use a combination of Zoom and Miro, an online white board, allowing everyone to work together collaboratively.

Don't worry if you are not familiar with these tools, we'll work with you from the outset to build your digital confidence as part of the programme.

#### Introductory webinars

In addition to the action learning sets, we will be running four introductory webinars that will be accessible to a wider audience of local councils. Each webinar will focus on specific climate change theme. We would love the project teams to feature their work as part of these, but also to use them as an opportunity to introduce your key stakeholders and partners to design thinking in a light touch way.



## Are you thinking about applying?

Large or small, urban or rural, we are looking for applications led by councils across England. What is essential is that your team:

- Wants to tackle a key climate challenge
- Is led by a council but involves wider partners from across the public sector
- Is endorsed by your Chief Executive
- Has the capacity to undertake the work and attend all programme delivery days
- Is willing to share your learning and experience from the programme with other councils

## Find out more and apply online

### [Apply now](#)

You can find out more about the programme, read case studies and view frequently asked questions via [our website](#).

## Application timeline

